Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended)   A method performed by one or more computers for identifying content in a computer network, the method comprising:

storing a plurality of predetermined categories in a database;

categorizing a plurality of pre-existing items corresponding to one or more of the plurality of predetermined categories, by a plurality of categorizers, respectively, wherein a subsequent categorizer is capable of categorizing an item already categorized by an early categorizer;

displaying at least a portion of the stored plurality of predetermined categories;

~~displaying respective categorizers for the displayed predetermined categories;~~

selecting a category from the displayed predetermined categories by a user;

displaying categorizers for the selected category;

selecting a categorizer from the displayed categorizers by the user;

initiating a search for one or more pre-existing items in the computer network based on the selected category and the selected categorizer as search parameters;

displaying results of the search on a display;

selecting one or more of the displayed results for more detail description of the selected item;

providing incentive to one or more categorizers based on number of users who have selected an item categorized by the one or more categorizers; and

sharing the incentive among [[an]] the early categorizer and [[a]] the subsequent categorizer whose subsequent categorization is based on the categorization of the early categorizer and allocating the incentive between the early categorizer and the subsequent categorizer.

2. (Previously Presented)   The method of claim 1, wherein the plurality of predetermined categories include taste and style.

3. (Canceled).

4. (Previously Presented)   The method of claim 1, further comprising ordering the displayed search results based on a user selectable order.

5. (Original)   The method of claim 1, wherein the step of categorizing comprises signing up on a website as a categorizer and categorizing a plurality of items corresponding to one or more of the plurality of predetermined categories.

6. (Original)   The method of claim 1, further comprising charging a fee for initiating the search for the one or more items.

7. (Currently Amended)   The method of claim 1, wherein the number of users who have selected an item categorized by the one or more categorizers is a function of the number of users who have selected the item and have come back to the search results within ~~an approximately~~ a substantially short time.

8. (Currently Amended)   The method of claim 7, further comprising compensating the categorizer based on the ~~assigned points~~ number of users who have selected an item categorized by the categorizer.

9. (Original)   The method of claim 7, further comprising positioning the categorizer on a favorable screen position of a display screen, based on the assigned points to the categorizer.

10. (Previously Presented)   The method of claim 1, wherein the sum of all incentives for a given user's selection is equal to one.

11. (Currently Amended)   The method of claim 10, wherein the ~~list of~~ respective categorizers displayed on the display screen is ordered based on one or more of a respective categorizer's overall popularity within the selected category, a respective categorizer's recent popularity within the selected category, a respective categorizer's overall popularity within a broader subject area than the selected category, a respective categorizer's recent popularity within a broader subject area than the selected category, a respective categorizer's reliability within a user-specified subject area, and a respective categorizer's reliability within a broad subject area.

12. (Original) The method of claim 1, wherein at least one of the plurality of predetermined categories relates to music.

13. (Original) The method of claim 1, wherein at least one of the plurality of predetermined categories relates to movies.

14. (Original) The method of claim 1, wherein at least one of the plurality of predetermined categories relates to books.

15. (Original) The method of claim 1, wherein at least one of the plurality of predetermined categories relates to web pages.

16. (Original) The method of claim 1, wherein at least one of the plurality of predetermined categories relates to security or intelligence content.

17. (Original) The method of claim 1, wherein at least one of the plurality of predetermined categories relates to a product or a service.

18. (Original) The method of claim 17, wherein the product or the service is one or more of art, craft, wine, cheese, beer, plumbing, air conditioning, auto repair, haircutting, legal service, and medical service.

19. (Currently Amended)   A method for categorizing an item to be searched by a user in a computer network, the method comprising:

accessing a web site by an authorized categorizer;

identifying the item to be categorized;

displaying a category from a plurality of predetermined categories stored in a database accessible by the web site;

selecting a category from the displayed plurality of predetermined categories by the authorized categorizer;

displaying cost and incentive for the authorized categorizer for the selected category;

applying the selected category to the identified item by the authorized categorizer; [[and]]

storing the identified item, the applied category, and the authorized categorizer in the database;

providing incentive to one or more categorizers based on number of users who have selected an item categorized by the one or more categorizers; and

sharing the incentive among an early categorizer and a subsequent categorizer whose subsequent categorization is based on the categorization of the early categorizer and allocating the incentive between the early categorizer and the subsequent categorizer.

20. (Original) The method of claim 19, further comprising signing up on a web site as an authorized user.

21. (Original) The method of claim 20, further comprising

selecting a category from a plurality of predetermined categories;

selecting a categorizer from a plurality of categorizers; and

initiating a search for an item in the computer network corresponding to the selected category and the selected categorizer.

22. (Original) The method of claim 21, further comprising displaying results of the search on a display.

23. (Original) The method of claim 22, further comprising ordering the displayed search results based on a user selectable order.

24. (Original) The method of claim 19, further comprising charging the categorizer a fee for categorizing the item.

25. (Original) The method of claim 21, further comprising assigning points to a second categorizer based on number of users who have searched an item categorized by the second categorizer.

26. (Original) The method of claim 25, further comprising compensating the second categorizer based on the assigned points.

27. (Original) The method of claim 25, further comprising positioning the second categorizer on a favorable screen position of a display screen, based on the assigned points to the second categorizer.

28. (Currently Amended)   A system for identifying content in a computer network comprising:

means for storing a plurality of predetermined categories, wherein the plurality of predetermined categories include taste and style;

means for categorizing a plurality of pre-existing items corresponding to one or more of the plurality of predetermined categories, by a plurality of categorizers, respectively, wherein a subsequent categorizer is capable of categorizing an item already categorized by an early categorizer;

means for displaying at least a portion of the stored plurality of predetermined categories;

~~means for displaying respective categorizers for the displayed predetermined categories;~~

means for selecting a category from the displayed predetermined categories by a user;

means for displaying categorizers for the selected category;

means for selecting a categorizer from the displayed categorizers by the user;

means for initiating a search for one or more pre-existing items in the computer network based on the selected category and the selected categorizer as search parameters;

means for displaying results of the search;

means for selecting one or more of the displayed results for more detail description of the selected item;

means for providing incentive to one or more categorizers based on number of users who have selected an item categorized by the one or more categorizers; and

means for sharing the incentive among an early categorizer and a subsequent categorizer whose subsequent categorization is based on the categorization of the early categorizer and allocating the incentive between the early categorizer and the subsequent categorizer.

29. (Original) The system of claim 28, further comprising means for signing up on a web site as an authorized user.

30. (Canceled)

31. (Previously Presented)   The system of claim 28, further comprising means for ordering the displayed search results based on a user selectable order.

32. (Original) The system of claim 28, wherein means for categorizing comprises means for signing up on a website as a categorizer and means for categorizing a plurality of items corresponding to one or more of the plurality of predetermined categories.

33. (Original) The system of claim 28, further comprising means for charging a fee for initiating the search for the one or more items.

34. (Original) The system of claim 28, further comprising means for assigning points to a categorizer based on number of users who have searched an item categorized by the categorizer.

35. (Original) The system of claim 34, further comprising means for compensating the categorizer based on the assigned points.

36. (Original) The system of claim 28, further comprising means for positioning the categorizer on a favorable screen position of a display screen, based on the assigned points to the categorizer.

37. (Original) The system of claim 28, wherein at least one of the plurality of predetermined categories relates to a product or a service.

38. (Previously Presented)   A system for categorizing an item to be searched by a user in a computer network comprising:
    means for accessing a web site by an authorized categorizer;
    means for identifying the item to be categorized;

means for displaying a category from a plurality of predetermined categories stored in a database accessible by the web site;

means for selecting a category from the displayed plurality of predetermined categories by the authorized categorizer;

means for displaying cost and incentive for the authorized categorizer for the selected category;

means for applying the selected category to the identified item by the authorized categorizer;

means for storing the identified item, the applied category, and the authorized categorizer in the database;

means for providing incentive to one or more categorizers based on number of users who have selected an item categorized by the one or more categorizers; and

means for sharing the incentive among an early categorizer and a subsequent categorizer whose subsequent categorization is based on the categorization of the early categorizer and allocating the incentive between the early categorizer and the subsequent categorizer.

39. (Original) The system of claim 38, further comprising means for signing up on a web site as an authorized user.

40. (Previously Presented)   The system of claim 39, further comprising

means for selecting a category from a plurality of predetermined categories;

means for selecting a categorizer from a plurality of categorizers; and

means for initiating a search for an item in the computer network corresponding to the selected category and the selected categorizer.